

QlikView Customer Snapshot – Qualcomm

“With QlikView’s ability to enable IT groups to rapidly deploy applications, we are able to put the power of data analysis into the hands of our engineers faster than ever before. This ultimately accelerates our core business functions in areas such as product lifecycle management, supply chain, finance and feature testing of our various chipsets..”

Steve Rimar, Senior Programmer Analyst
Qualcomm



About Qualcomm

- Wireless telecommunications research and development company, as well as the largest fabless chip supplier in the world
- Headquartered in San Diego, CA
- Achieved \$11 billion in revenues with 15,000 employees worldwide
- Industry: High Tech

Challenges

- Need to analyze usage of major enterprise applications
- Improve time to build new applications – existing Business Intelligence (BI) tools required up to six months for each new application

Solution

- Deployed QlikView to ~ 200 users in the US and India:
 - Supply Chain Analysis: Tracking of supply chain quality trends; trending analysis on production times leads to accurate staffing forecasts
 - R&D Analysis: Analysis of chip feature test data and product throughput performance
 - Quality Control Analysis: Automated reporting has completely eliminated need for engineers to generate reports themselves
- Rapid implementation of first application in 1 day; subsequent applications take 2-3 days
- Leveraged QlikView Server (64-bit) and QlikView Publisher to aggregate data from Oracle, SQL Server, MySQL and Excel

Benefits

- Significantly decreased time to complete product testing and conduct quality control
- Enabled real-time access to chip feature testing data, saving one day of report generation time each month
- Reduced time to fulfill new BI application requests by up to 99% – from six months to a few days